

Zenith Markets PLC

Cookies Policy

January 2025

tradgrip

By accessing and using the www.tradgrip.com (“Website”), you consent to the use of cookies in accordance with this Cookies Policy.

This Website is owned and operated by Zenith Markets PLC a company duly registered in Comoros Union with a registration IBC number HT00324011, regulated by MISA (MWALI International Services Authority) with a brokerage license number BFX2024031 (hereinafter the “Company”, “we”, “Data Controller” “us” or “our”) hereby provide the Cookies Policy for the use of the www.tradgrip.com (the “Website”).

We may obtain information about you by accepting cookies sent by our website.

This Cookie Policy aims to inform you (“you”, “Visitors”) about the cookies and other tracking technologies that enable the Company to achieve the purposes described below. Such cookies allow the Data Controller to access and store information on a Visitors device as they interact with TradGrip.

1. How to disable Cookies?

1.1 If you do not agree with the use of cookies, please disable them using the disabling tools on your browser. Disabling cookies may affect the experience of accessing and using our Website. You understand that by disabling cookies you may not be able to sign or log in to your trading account. Information on deleting or controlling cookies can be found at www.aboutcookies.org.

1.2 Do Not Track (DNT) browser setting DNT is a feature offered by some browsers which, when enabled, sends a signal to sites to request that your browsing is not tracked, such as by third-party ad networks, social networks and analytic companies. This Website does not currently respond to DNT requests.

2. What are Cookies?

2.1 Cookies are small data files. When you visit a website, the website sends the cookie to your computer. Your computer stores it in a file located inside your web browser.

2.2 We may obtain information about you by accessing cookies, sent by our Website. Different types of cookies keep track of different activities. For example, session cookies are used only when a person is actively navigating the Website. Once you leave the Website, the session cookie disappears. For a more detailed list of cookies we use, please read the relevant section below.

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3. Third-Party Links and Websites

3.1 We do not exercise control over other websites or over banners or links from within our Website belonging to third parties. These other websites, banners, or links may place their own cookies or other files on your computer, collect data, or solicit personal information from you subject to such third party's privacy policy. We encourage you to read the relevant policies and terms of such third parties before accessing their sites.

4. What types of cookies do we use?

Functional cookies:

These cookies are essential for the running of our Website. Without these cookies our Website would not function properly. These are saved temporarily as login information and expire once the browser is closed.

Analytical cookies:

The information provided by analytical cookies allows us to analyse patterns of visitor behaviour and we use that information to enhance the overall experience or identify areas of the website which may require maintenance.

The information is anonymous (i.e. it cannot be used to identify you and does not contain personal information such as your name and email address) and it is only used for statistical purposes. Behavioral cookies are similar to analytical and remember that you have visited a website and use that information to provide you with content which is tailored to your interests.

Promotional cookies:

These cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and therefore more valuable for publishers and third-party advertisers.

Preferences cookies:

Preference cookies enable a website to remember information that changes the way the website behaves or looks, like your preferred language or the region that you are in.

Advertising cookies:

We may use advertising cookies to provide you with a more personalised experience and deliver to you content that matches your preferences or to track the effectiveness of our marketing campaigns, respectively

Third-party cookies:

We may use third-party cookies to help us collect anonymous statistics about how our Website is being used and provide you with further information that may be of interest to you. As part of this process, our third-party partners may set their own cookies during your visit. To the extent that those cookies are not strictly necessary for the provision of our Website and services, we will ask you to consent to our use of cookies when you first visit our Website. Also, you can choose to disable or block these cookies in your browser but have in mind that this may affect the functioning of the Website.

The Company may collect personally identifiable information via the use of functional and advertising cookies. By accessing our Website, we collect information that your browser sends whenever you visit a website or online service (“Log Data”). This Log Data may include, but is not limited to, your computer’s Internet Protocol address (IP), browser type, the web page you were visiting before you came to the Website, and information you search for on the Website and the Service.

This Website uses Google Analytics, a web analytics service provided by Google, Inc. (“Google”). Google uses analytical cookies placed on your computer, to help the Website analyze a use of the Website. Google will use this information for evaluating your use of the Website, compiling reports on Website activity for Website operators, and providing other services relating to Website activity and internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google’s behalf. You may refuse the use of cookies by selecting the appropriate settings on your browser, however, please note that if you do this you may not be able to use the full Website functionality. You will be requested to consent to the processing of data about you by Google in the manner and for the purposes set out above.

5. Why do we use cookies?

5.1 We use data collected from cookies to monitor and analyse the use of the Website and for the technical administration of the Website, to improve features of the Website, to generate and derive useful data and information concerning the interests, characteristics, use, and behaviour of our Visitors. Moreover, we use cookies to integrate personalised

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settings and absorb the visitors' personal preferences for analytics purposes. We also occasionally set cookies to help you navigate around the Website, enhance your experience, or give you important information regarding interests. Our Website has cookies that help us to provide you with a customised experience when you browse our Website thus enabling us to improve our Website and the quality of our services or/and products. We may share aggregated information, including queries and offers generated as a result of your use of the Website, that includes non-identifying information and Log Data, with third parties for industry analysis, demographic profiling, and other commercial purposes and to deliver targeted advertising about products and services. Any aggregated information shared in these contexts will not contain any personal information.

6. Additional information

6.1 If you have any questions or concerns about cookies, please contact support@tradgrip.com. For more information on how we handle your data, please refer to our Privacy Policy.